

## NATASHA TONY



Natasha Tony, CEO of Vancouver-based Elevate specialist, consultant, leadership coach, trainer, and speaker. In 2022, Natasha was recognized as a Black leader in Vancouver by the Vancouver Economic Commission.

Natasha is committed to applying an intersectional, human rights, and reconciliation lens to all that she does. Her deep experience in mediation, negotiation and conflict resolution supports leaders in helping them navigate the stages toward sustainable inclusion.

Natasha works with corporations, businesses, crown corporations, all levels of government, labour unions, and social justice organizations. Her work requires a deep understanding of organizational structure, strategic initiatives, inclusive leadership, and human resources.

Prior to establishing Elevate Inclusion Strategies, Natasha worked for 15 years as an Extras Casting Director in the British Columbia film industry. Following that, she worked as a Labour Relations Specialist, also in the film industry. During this time, Natasha gained a reputation for working collaboratively with unions and Hollywood studios on complex workplace issues.

Natasha also championed and developed the renowned Inclusive Leadership and Inclusive Workplace Training Program for the film industry delivered across Canada and the US. She was recognized for her training by Women in Film + TV Vancouver with a Spotlight Award.

In collaboration with [Creative Pathways](#) (Creative BC), Natasha was honoured to contribute to the Creative Equity Roadmap for the recruitment-focused Creative Pathways website. Creative Pathways aims to increase equity and improve diversity in the British Columbia motion picture workforce.

One of Natasha's priorities has always been to give back to the community she lives and works in. She is currently a board member of the [DOXA Documentary Film Festival](#) and an Appointed Bencher with the [Law Society of British Columbia](#).

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